

DARJEELING GOVERNMENT COLLEGE

Lebong Cart Road, Darjeeling - 734101

Subject: Guidelines and Helpline Details for Drug Abuse Prevention & Anti-Narcotics Awareness

Note: These guidelines are received from Government of West Bengal, Education Directorate (Memo No. ED-209/2026).

NATIONAL NARCOTICS TOLL-FREE HELPLINE: 1933

(MANAS – Madak Padarth Nishedh Aasuchna Kendra)

Official Web Portal: ncbmanas.gov.in

KEY GUIDELINES & SUPPORT DETAILS**1. Reporting Offenses & Illicit Activities**

- **100% Confidentiality:** Absolute anonymity is guaranteed for all students, parents, and informants reporting incidents.
- **What to Report:** Any instances of illicit trafficking, peddling or drug selling near the campus, illegal storage, or cultivation of illegal substances.
- **Objective:** Active reporting helps keep our students and the entire campus community safe and secure.

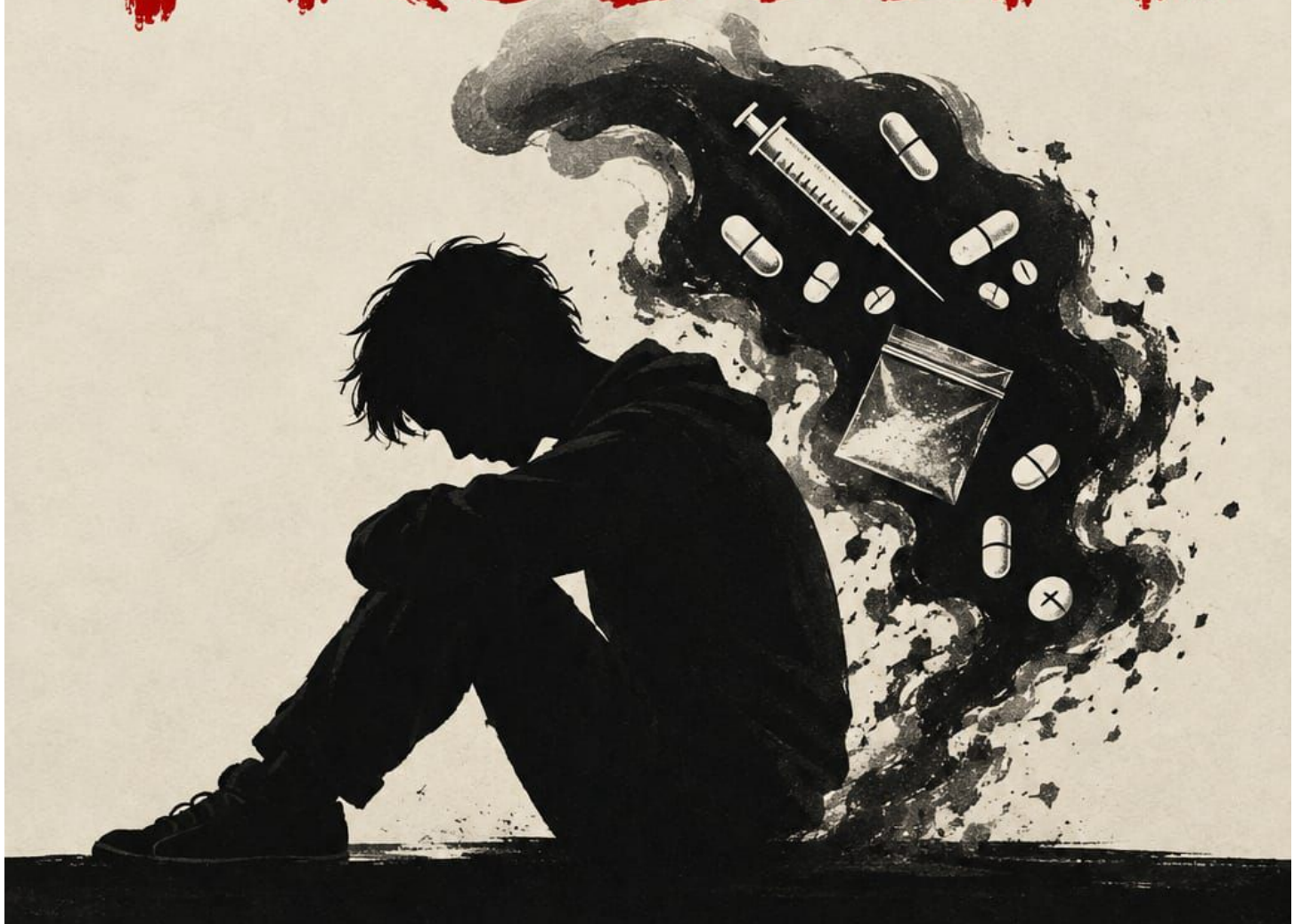
2. Support & Assistance Services

- **24/7 Availability:** Round-the-clock nationwide access via the toll-free helpline 1933.
- **Medical Guidance:** Immediate medical direction and physical health guidance for emergency situations.
- **Mental Health & Counseling:** Professional psychological counseling and structured rehabilitation assistance for affected individuals.
- **Online Reporting:** Incidents can also be reported directly or guidance sought online via ncbmanas.gov.in.

BUILDING A SAFE, HEALTHY & DRUG-FREE CAMPUS ENVIRONMENT

Say No to Drugs

DRUG
IS NOT THE
SOLUTION.
IT IS THE
PROBLEM.





Ministry of
Electronics &
Information Technology
Government of India



Digital India
Power To Empower

Struggling with ADDICTION? DRUG

You're not **alone!**



Reach out for help to
**National Deaddiction
Helpline on MANAS
Portal**



MANAS

मादक पदार्थ निषेध असूचना केंद्र
National Narcotics Helpline

www.ncbmanas.gov.in



Get essential counseling and rehabilitation support!



Government of India
Ministry of Home Affairs
Narcotics Control Bureau
Committed to a Drug Free India

MANAS
Madad for a Nasha Mukh Bharat
SUPPORT | LISTEN | GUIDE



**NASHA
MUKH
BHARAT**
Healthy Youth
Stronger India

**SAY NO TO
DRUGS**
CHOOSE A BRIGHTER
TOMORROW

**NATIONAL NARCOTICS
TOLL-FREE HELPLINE**

1933

CONFIDENTIAL | SAFE | SUPPORTIVE

*You are not alone.
Help is just a call away.*



MANAS PORTAL

ncbmanas.gov.in

Seek Help | Report Anonymously
Get Guidance | Access Resources

Also available on



UMANG
THE SPIRIT OF
NEW INDIA



Scan to Visit
MANAS Portal

**FOR ALL SCHOOLS, COLLEGES & HIGHER EDUCATIONAL INSTITUTIONS
IN WEST BENGAL**

Let us work together to create a safe, healthy and drug-free campus.

**A Prominent Physical
Signage & Displays**

Display official banners, posters and notice boards of the National Narcotics Helpline "1933" (MANAS) at high-visibility locations such as:

- Main entrance gates
- Reception areas
- Notice boards
- Counsellor / Wellness rooms
- Libraries
- ICT laboratories
- Student hostels

**B Integration into
Academic Routines
& Publications**

- Announce helpline details and anti-drug messages during morning assemblies.
- Include awareness sessions in student orientation programmes and Parent-Teacher Meetings (PTMs).
- Print helpline details and portal links in student handbooks, prospectuses, magazines and newsletters.

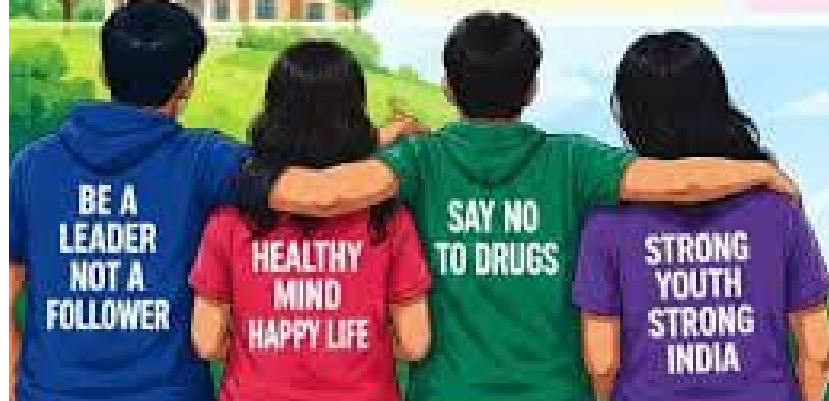
**C Digital Integration
& Web Portals**

- Display permanent banners on institutional websites, student portals and Learning Management Systems (LMS).
- Provide official QR codes linking to:
 - MANAS Portal (ncbmanas.gov.in)
 - UMANG Mobile App
- Enable easy access to anonymous reporting and counselling services.

**D Awareness Drives &
IEC Screening**

- Conduct regular Information, Education and Communication (IEC) campaigns.
- Organize anti-drug awareness programmes and student pledges.
- Screen authorized life-skills, wellness and anti-substance abuse videos during student wellness periods and extracurricular activities.

**AWARENESS TODAY
A HEALTHIER TOMORROW**



*Educate
Support
Report
Prevent*

*Together
for a
Drug-Free
Bharat*

NARCOTICS CONTROL BUREAU
Ministry of Home Affairs, Government of India

In collaboration with
Education Department, Government of West Bengal

**SAFE CAMPUSES
BRIGHTER FUTURES**

IT'S *NEVER* TOO LATE TO START *ANEW*

*By choosing a
life free from
drugs, you gain
control over
your destiny
and can enjoy
living on your
own terms.*

Embrace the freedom
to live by your own
values, passions, and
aspirations, and
discover the strength
that you have within.



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